



# Exemplas Employability



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## Key Achievements



Progressed 30,000 students into employment



Supporting students across 4 continents

## Collaborated with...

Middlesex University	University of Hertfordshire
Milton Keynes College	University of Northampton
North Herts College	University of Westminster
Nottingham Trent University	Shared Learning Trust - The Stockwood Park Academy
University of Bradford	

## Profile

Our strength is our people. Consisting of well-connected, qualified professionals from a wide range of employability and recruitment backgrounds, each member of our team brings their own unique skills and specialist knowledge from across a range of industries. We are keen to partner with other careers and employability services to enhance student experience and market competitiveness.

## Education

- ✓ QCF in Career Guidance and Development
- ✓ NVQ Diploma in Advice and Guidance
- ✓ PTLLS and TAQA
- ✓ CMI & CIM Diplomas
- ✓ Postgraduate Award Career Development Theories
- ✓ AQA Counselling and NLP Diplomas
- ✓ MA Coaching
- ✓ CIPD Human Resource Management

Associations/certifications include; AGCAS, CDI, Matrix, CIPD, CMI, IRP, IDM, CIM, ISO9001:2015.

## Key Skills

### Creative & innovative:

Globally boosted a HE institutions reputation via an employability blog with 11,000 active users.

### Enriching student experience:

Secured internships for 95.5% of international students seeking 12+ weeks of work experience.

### Providing support 'on-the-go':

Delivered 'blended' support services, both online and on-campus to 10,000 students in an academic year.

### Driving key outcomes:

150% increase in students completing accredited placements.

### Encouraging & Empowering:

Contributed to a rise in a university's graduate outcomes from 82% to 91%.

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## Experience

### Our team includes

Anne Stilton – Head of Employability brings over 10 years' experience in progressing students in to graduate employment through delivering employability services across HE and managing effective digital campaigns which support universities existing employability services. Anne's ability to work in synergy with HE partners and to connect with employers of all sizes has generated a significant increase in positive outcomes for students at a number of UK universities.

Matt Lewis – Employability Adviser (Writer) is a qualified trainer and assessor. He brings over 5 years of professional experience in coaching and employability, with a background in Welfare to Work and academic support. Matt is equally confident delivering employability support through workshops, presentations and 1-to-1 coaching, or indirectly through creation of a fantastic range of resources, guides and blogs. Matt is experienced in supporting people with disabilities, learning differences and mental health conditions.

Ryan Coffey – Employability Adviser has experience in talent development and marketing before becoming an Employability Adviser. Ryan has a background in employment and HR advisory roles, and is CIPD qualified. Ryan also worked with well-known commercial and charity organisations, including working in talent development for a leading bank in the US.

Jack Tims – Employability Manager (Careers Adviser) is a qualified IAG professional with 6 years of experience in careers and employability guidance. Jack currently manages a team of Employability Advisers, coordinates the Santander Universities SME Internship programme for Middlesex University, and implements recruitment strategies to match STEM students with suitable work experience placements and graduate roles.

Jenny Bannister – Employability Adviser is CIPD qualified and has experience in both talent management and as a HR Adviser. Jenny has extensive experience in managing successful recruitment campaigns for both students and graduates, as well as delivery of placement schemes for both large-scale corporate organisations and SMEs. Jenny has received an award and numerous recommendations for service delivery including 'Best SME Undergraduate Employer Award' at the National Undergraduate Employability Awards 2015.

Wendy Sale – Employability Adviser brings over 5 years' professional experience from her background in Welfare to Work. As well as supporting students, Wendy has experience of in-house recruitment and has supported ex-offenders and people with physical and mental health conditions, helping them to smash through their 'barriers' and winning an award for 'Outstanding work with a client'.

## Interests

### Benefiting the wider community through collaborative partnerships -

We've led award winning partnerships, which have resulted in a positive impact for communities. We drive greater knowledge exchange, significantly contributing to local economic development.

### Thinking globally -

Helping to expand people's horizons by encouraging work & study opportunities overseas. We've also worked with one of the world's most international universities, helping students market their intercultural knowledge to recruiters.

### Employer events and partnerships -

We've run a number of pioneering employer events to increase interactivity between students and employers, locally and internationally.

## References

"Collaborating with an external partner is really what has enabled us to make this service such a success. Our partnership with Exemplas has given us immediate and timely access to a flexible and experienced resource pool that enables us to meet peaks and troughs in demand across the range of services offered. Rather than adding an extra dimension to the employability service, Exemplas has provided the backbone for it."

Kate Douglas, Former Director of Employability, Middlesex University

"Overall I'm delighted with the offer and how it's working, and your input into the team and enthusiasm is incredible. So thank you."

Wray Irwin, Head of the Centre for Employability and Engagement, University of Northampton

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